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**JUSTIN GIARLA, *WHITE WALLS AND THE SHOOTING GALLERY*
ANNOUNCE THE OPENING OF
*941GEARY***

Inaugural Exhibition *Flotsam's Wonder World* by Artist Mike Shine

Opening Reception: Saturday, September 18, 2010 from 7-11PM
Closing Ceremony – October 30th, 2010 from 7-11PM
Exhibition Dates: September 18 – October 30th, 2010



SAN FRANCISCO, CA - July 01, 2010 – Built on the success of *White Walls, The Shooting Gallery* and *Gallery Three*, Justin Giarla is pleased to announce the opening of his fourth exhibition space, *941Geary*. His newest venture is dedicated to the artists and projects of cultural distinction currently contributing to the landscape of contemporary art. The inaugural exhibition, *Flotsam's Wonder World*, by the artist **Mike Shine** will see a full transformation of *941Geary* into an art "opera" complete with films, music, carnival tent, games, and over 200 mixed media pieces. The opening reception will be held on September 18, 2010 from 7-11PM. A closing ceremony will be held on October 30th, 2010 which will include trick-or-treating open to all families of San Francisco. The exhibition will be on view through October 30th, 2010 and is free and open to the public.

The inception of *941Geary* was born of the desire to offer artists the opportunity for new possibilities in experimentation and exploration with their work. The 3,000 square foot converted warehouse provides a platform for artists to implement the environment to further enhance their vision offering viewers a heightened experience of the exhibition. Founded by Justin Giarla,

941Geary continues the intentions that are shared with its sister galleries; *White Walls*, *The Shooting Gallery* and *Gallery Three*. Under Giarla's curatorial direction these spaces foster the recognition of emerging artists, further the exposure of established artists, and accentuate San Francisco as one of the most important cities in which to find the highly collected genres of Pop Surrealism, Lowbrow and Urban Contemporary art.

Blending influences of lost carnivals, Nordic mythology and hazy nostalgia, Mike Shine's eerie yet often light-hearted art has been included in exhibitions with **SFMOMA**, **Laguna Art Museum** and **The Museum of Craft and Folk Art**. His mixed media pieces are typically composed of house paint on found objects like driftwood, buoys, carnival bottles and ephemera. The artist's sinister characters are made ironically inviting to the viewer with mechanized interactive components that recall classic carnival attractions. Shine will orchestrate over 200 new pieces housed in an all encompassing installation for his exhibition: *Flotsam's Wonder World*. The art "opera" is based on the carnival ringleader, Flotsam, who Shine considers to be his personal version of Mephistopheles. The artist cites dark, enigmatic figures such as Stanley Kubrick, Friedrich Nietzsche and Johann Wolfgang von Goethe as his inspiration for the exhibition.

Mike Shine is a self-taught artist living and working in Bolinas, California. He has exhibited in San Francisco, LA, Laguna Beach, Copenhagen, and Montreal. The artist's work has been featured in *Juxtapoz Magazine*, *Hi-Fructose Magazine*, *SF Chronicle*, *Readymade*, *ArtLtd.* and *Spread Art/Culture Magazine*. The artist hand created the noted *Art Shack* in Bolinas, a live art installation and environment that mirrors his lifestyle and full immersion in surf and skate culture.

Media Opportunities:

Interview with artist, Mike Shine

Interview with Justin Giarla, Owner/Founder of 941 Geary, *White Walls*, *The Shooting Gallery* and *G3*

Press Preview (*please email Info@ArgotandOchre.com to RSVP)

Calendar Editors:

What: *Flotsam's Wonder World* exhibition by Mike Shine

When: Press Preview: Friday, September 17, 2010 - 6-9PM

Opening Reception: Saturday, September 18, 2010 - 7-11PM

Closing Ceremony: Saturday, November xxx, 2010 - 7-11PM

Exhibition runs from September 18 - November xx, 2010

Where: 941Geary
941 Geary, San Francisco, CA
(p) 415.931.250
info@941Geary.com

FOR MORE INFORMATION VISIT: www.941Geary.com

941Geary is a pioneer exhibition space dedicated to artists and projects of cultural distinction currently contributing to the landscape of contemporary art. The 3,000 square foot converted warehouse aims to provide artists with a platform for transforming their environment to further enhance their vision; offering viewers a heightened experience of their work. Founded by Justin Giarla in 2010, **941Geary** continues the intentions shared with its sister galleries; *White Walls*, *The Shooting Gallery* and *Gallery Three*. Under Giarla's curatorial direction the spaces foster the recognition of emerging artists, further the exposure of established artists, build a community of art enthusiasts and accentuate San Francisco as one of the most important cities in which to find the highly collected genres of Pop Surrealism, Lowbrow, and Urban Contemporary art.

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